The Council of Europe and the European Commission Joint Programme on Cultural Routes, in partnership with the Ministry of Culture and Information of the Republic of Serbia and the National Tourism Organisation of Serbia is honored to invite you to attend the conference

Council of Europe Cultural Routes as a model for the development of trans-national thematic cultural tourism

at the 36th Belgrade International Tourism Fair on 27th February 2014, Thursday, Hall 4, Conference room at first floor from 15:00 until 17:00h with the participation of:

Antje ROTHEMUND Head of Council of Europe Office in Belgrade

Michael DAVENPORT Amb., Head of European Union Delegation to Serbia (tbc)

Penelope DENU Director, European Institute of Cultural Routes, Executive Secretary, Council of Europe Enlarged Partial Agreement on Cultural Routes

Slavica TRIFUNOVIC Assistant Minister for International Cooperation, European Integration and Projects, Ministry of Culture and Information, Serbia

Gordana PLAMENAC CEO Managing Director, National Tourism Organisation of Serbia

Inger HARLEVI Route Manager, Vice President, Council of Europe Cultural Route The Hanse

Michel THOMAS-PENETTE Delegate General, Council of Europe Cultural Route The European Route of Historic Thermal Towns

Danko COSIC Danube Competence Center, Project Manager, Roman Emperors and Danube Wine Route project, candidate for certification as Council of Europe Cultural Routes

The conference will be followed by a reception at the stand of the National Tourism Organisation of Serbia where a selection of distinguished Danube Wines offered by the project Roman Emperors and Danube Wine Route, will be served.

Furthermore, you are invited to discover the Council of Europe Cultural Routes at the information desk hosted by the National Tourism Organisation of Serbia, test your knowledge and win prizes with a quiz on Council of Europe Cultural Routes!

We look forward to meeting you in Belgrade at the International Tourism Fair, from 27th February until 2nd March 2014. (Beogradski sajam, Bulevar vojvode Mihajla 14).